



## PROFILE

A Graphic Designer with 10+ years of experience across print, digital, motion, 3D, web, event services, print production, and marketing. Experienced in creating branded marketing materials, social media graphics, presentations, websites, videos, large-format graphics, and print-ready files. Adaptable, detail-oriented, and highly skilled in both creative design and production workflows. I am seeking a Graphic Designer, Digital Designer, Marketing Designer, Production Artist, and/or a Motion Designer role where I can contribute strong visual design, technical production, and creative problem-solving skills.

## EDUCATION

**CERTIFICATE IN UX DESIGN**  
George Brown College | 2026

**CERTIFICATE IN FRONT-END WEB DEVELOPMENT**  
Sheridan College | 2026

**CERTIFICATE IN ADVANCED GRAPHIC DESIGN**  
George Brown College | 2021

**CERTIFICATE IN GRAPHIC DESIGN**  
Humber College | 2019

**CERTIFICATE IN SOCIAL MEDIA**  
Humber College | 2018

**BACHELOR OF ARTS (HONOURS) IN GRAPHIC DESIGN**  
Atlantic Technological University | 2009

## PRO SKILLS

### DESIGN



### WEB



### 3D DESIGN



### MOTION



### MARKETING



### ARTIFICIAL INTELLIGENCE



## WORK EXPERIENCE

Minoh Inc | December 2025 - February 2026

### GRAPHIC DESIGNER/PREPRESS TECHNICIAN - CONTRACT

Created graphics for internal marketing projects, including A-frame signage, billboard signage, and detailed hoarding graphics based on client-supplied files.

Prepared client files for print, ensuring all artwork was produced accurately and to client specifications.

Created detailed proofs, signage layout drawings, installation information, 3D signage mockups, dimensional drawings, and renders.

Suggested and implemented improvements to the prepress and printing process to enhance workflow, improve communication, and reduce mistakes.

Amil 360 Solutions | June 2025 - November 2025

### CREATIVE AND DIGITAL MARKETING DESIGNER - CONTRACT

Created static graphics and short-form video content for TikTok, Instagram, and Facebook.

Designed client presentations, proposals, business cards, folders, booklets, and A-frame signage.

Managed clients' social media accounts, including regular posts, updates, and paid advertising campaigns.

Maintained WordPress-based websites, updated content, resolved issues, and recorded client videos using drones and digital cameras.

Nightingale Corp | October 2022 - April 2025

### DIGITAL GRAPHIC DESIGNER - FULL TIME

Managed the design and execution of all print and digital marketing materials while overseeing production budgets and maintaining the company's Drupal website.

Created technical drawings, product renderings, and detailed information pages to support new product development and promotional efforts.

Produced sales presentations, newsletters, social media content, and videos to enhance client engagement and brand visibility.

Collaborated with senior leadership on showroom redesigns and supported the sales team with customized visual assets.

TruCash | February 2022 - September 2022

### DIGITAL CONTENT MARKETER - CONTRACT

Customized web templates using HTML, CSS, and JavaScript for client platforms and virtual portals.

Designed a range of marketing materials including posters, case studies, and promotional displays for client presentations.

Created 3D graphics, animations, and augmented reality content for the company website using Autodesk Maya.

Produced animated explainer videos, edited mobile app UI designs, and developed internal newsletters using MailChimp.

TipTap | October 2021 - January 2022

### INTERMEDIATE GRAPHIC DESIGNER - CONTRACT

Increased print production output by using pre-designed print templates that supported the creation of client artwork.

Improved customer satisfaction by answering customer queries, making requested changes to artwork, and responding in a timely manner.

Maintained consistent print quality by ensuring all files were set up correctly.

Used HubSpot to keep staff members and management up to date on the status of ongoing internal projects and client promotional pieces.

IATSE 873 | April 2021 - September 2021

### GRAPHIC DESIGNER - CONTRACT

Created landing page layouts, letterheads, and custom icons in Adobe Illustrator, helping strengthen brand consistency across digital and print materials.

Enhanced raw photography in Adobe Photoshop by applying colour treatments and image edits, improving the quality and visual impact of promotional assets.

Designed promotional advertisements and contract documents in Adobe InDesign, supporting clear communication and professional presentation of key materials.

Assisted with the rebranding of IATSE 873 and its website, contributing to a more modern, consistent, and professional visual identity.



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### DESIGN



### WEB



### 3D DESIGN



### MOTION



### MARKETING



### ARTIFICIAL INTELLIGENCE



## WORK EXPERIENCE

Human Resources Professionals Association | December 2020 - March 2021

### DESIGN AND CREATIVE SPECIALIST - CONTRACT

Designed a variety of print and digital materials, including annual reports, corporate branding, digital ads, and newsletters, from concept to completion.

Maintained brand consistency across all communications and print production, while contributing to the planning and content of the HRPAs website.

Produced email campaigns in HubSpot and monitored performance through analytics, while also creating graphics for social media and video content.

Demonstrated strong proficiency in Adobe Creative Cloud and WordPress, and supported digital ad deployments for major events like the HRPAs 2021 Annual Conference.

IBI Group | March 2020 - December 2020

### INTERMEDIATE GRAPHIC DESIGNER - MATERNITY LEAVE CONTRACT

Utilized creative design skills to develop print and digital materials including high-value proposals, booth graphics, brochures, and presentations.

Collaborated with cross-functional teams to produce e-communications, marketing videos, and custom client-facing deliverables.

Maintained brand consistency by creating layouts using corporate templates and providing creative direction throughout the design process.

Managed production of print-ready assets, met tight deadlines, and ensured efficient organization of design files and project resources.

Pro-X Event | January 2016 - March 2020

### GRAPHIC DESIGNER - FULL TIME

Designed a wide range of marketing materials and digital assets using Adobe Creative Cloud, maintained and updated the company's WordPress website with content and visuals.

Contributed to the design and launch of a U.S.-focused website, supported social media marketing with custom graphics and posts, and helped generate leads that resulted in new client acquisitions.

Enhanced website SEO and traffic using tools like Google Analytics, SEMrush, and Yoast, while also assisting with blog content and promotional campaigns.

Supported print production and finishing tasks, trained staff on file preparation, and performed administrative duties including organizing media assets and preparing print proofs.

World Print | October 2014 - October 2015

### GRAPHIC DESIGNER - FULL TIME

Designed all advertising and promotional materials for the business, including print ads, flyers, and branded collateral.

Managed end-to-end print production processes, including printing, cutting, guillotining, laminating, and creasing to ensure high-quality output and customer satisfaction.

Executed direct sales initiatives such as cold calling and email outreach to generate leads and grow the client base.

Promoted the company and its services on social media platforms, including Twitter and Facebook, to increase visibility and engagement.

Atiigo Media | February 2014 - July 2014

### JUNIOR GRAPHIC DESIGNER - CONTRACT

Produced a wide range of high-quality print and promotional materials, including newspaper advertisements, flyers, posters, pop-up banners, logos, board games, DVD covers, and presentation folders, supporting client marketing, communication, and public outreach goals.

Delivered design and print projects for multiple government agencies in Nunavut, including the Office of the Language Commissioner, Health Canada, and the Government of Nunavut, while accurately managing multilingual content across four languages.

Operated Xerox digital printers and Epson large-format printers to ensure consistent print quality, accurate colour output, and timely production.

Managed client requests from initial concept through final delivery, providing responsive customer service and ensuring projects were completed accurately, professionally, and on schedule.