



PROFILE

A Graphic Designer with 10+ years of experience across print, digital, motion, 3D, web, event services, print production, and marketing. Experienced in creating branded marketing materials, social media graphics, presentations, websites, videos, large-format graphics, and print-ready files. Adaptable, detail-oriented, and highly skilled in both creative design and production workflows. I am seeking a Graphic Designer, Digital Designer, Marketing Designer, Production Artist, and/or a Motion Designer role where I can contribute strong visual design, technical production, and creative problem-solving skills.

EDUCATION

CERTIFICATE IN UX DESIGN
George Brown College | 2026

CERTIFICATE IN FRONT END WEB DEVELOPMENT
Sheridan College | 2026

CERTIFICATE IN ADVANCED GRAPHIC DESIGN
George Brown College | 2021

CERTIFICATE IN GRAPHIC DESIGN
Humber College | 2019

CERTIFICATE IN SOCIAL MEDIA
Humber College | 2018

BACHELOR OF ARTS (HONOURS) IN GRAPHIC DESIGN
Atlantic Technological University | 2009

PRO SKILLS

DESIGN



WEB



3D DESIGN



MOTION



MARKETING



ARTIFICIAL INTELLIGENCE



WORK EXPERIENCE

Minoh Inc | December 2025 - February 2026

GRAPHIC DESIGNER/PREPRESS TECHNICIAN - CONTRACT

Created graphics for internal marketing projects, including A-frame signage, billboard signage, and detailed hoarding graphics based on client-supplied files.

Prepared client files for print, ensuring all artwork was produced accurately and to client specifications.

Created detailed proofs, signage layout drawings, installation information, 3D signage mockups, dimensional drawings, and renders.

Suggested and implemented improvements to the prepress and printing process to enhance workflow, improve communication, and reduce mistakes.

Amil 360 Solutions | June 2025 - November 2025

CREATIVE AND DIGITAL MARKETING DESIGNER - CONTRACT

Created static graphics and short-form video content for TikTok, Instagram, and Facebook.

Designed client presentations, proposals, business cards, folders, booklets, and A-frame signage.

Managed clients' social media accounts, including regular posts, updates, and paid advertising campaigns.

Maintained WordPress-based websites, updated content, resolved issues, and recorded client videos using drones and digital cameras.

Nightingale Corp | October 2022 - April 2025

DIGITAL GRAPHIC DESIGNER - FULL TIME

Managed the design and execution of all print and digital marketing materials while overseeing production budgets and maintaining the company's Drupal website.

Created technical drawings, product renderings, and detailed information pages to support new product development and promotional efforts.

Produced sales presentations, newsletters, social media content, and videos to enhance client engagement and brand visibility.

Collaborated with senior leadership on showroom redesigns and supported the sales team with customized visual assets.

TruCash | February 2022 - September 2022

DIGITAL CONTENT MARKETER - CONTRACT

Customized web templates using HTML, CSS, and JavaScript for client platforms and virtual portals.

Designed a range of marketing materials including posters, case studies, and promotional displays for client presentations.

Created 3D graphics, animations, and augmented reality content for the company website using Autodesk Maya.

Produced animated explainer videos, edited mobile app UI designs, and developed internal newsletters using MailChimp.

TipTap | October 2021 - January 2022

INTERMEDIATE GRAPHIC DESIGNER - CONTRACT

Increased print production output by using pre-designed print templates that supported the creation of client artwork.

Improved customer satisfaction by answering customer queries, making requested changes to artwork, and responding in a timely manner.

Maintained consistent print quality by ensuring all files were set up correctly.

Used HubSpot to keep staff members and management up to date on the status of ongoing internal projects and client promotional pieces.

Human Resources Professionals Association | December 2020 - March 2021

DESIGN AND CREATIVE SPECIALIST - CONTRACT

Designed a variety of print and digital materials, including annual reports, corporate branding, digital ads, and newsletters, from concept to completion.

Maintained brand consistency across all communications and print production, while contributing to the planning and content of the HRP website.

Produced email campaigns in HubSpot and monitored performance through analytics, while also creating graphics for social media and video content.

Demonstrated strong proficiency in Adobe Creative Cloud and WordPress, and supported digital ad deployments for major events like the HRP 2021 Annual Conference.



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WORK EXPERIENCE

IBI Group | March 2020 - December 2020

INTERMEDIATE GRAPHIC DESIGNER - MATERNITY LEAVE CONTRACT

Utilized creative design skills to develop print and digital materials including high-value proposals, booth graphics, brochures, and presentations.

Collaborated with cross-functional teams to produce e-communications, marketing videos, and custom client-facing deliverables.

Maintained brand consistency by creating layouts using corporate templates and providing creative direction throughout the design process.

Managed production of print-ready assets, met tight deadlines, and ensured efficient organization of design files and project resources.

Pro-X Event | January 2016 - March 2020

GRAPHIC DESIGNER - FULL TIME

Designed a wide range of marketing materials and digital assets using Adobe Creative Cloud, maintained and updated the company's WordPress website with content and visuals.

Contributed to the design and launch of a U.S.-focused website, supported social media marketing with custom graphics and posts, and helped generate leads that resulted in new client acquisitions.

Enhanced website SEO and traffic using tools like Google Analytics, SEMrush, and Yoast, while also assisting with blog content and promotional campaigns.

Supported print production and finishing tasks, trained staff on file preparation, and performed administrative duties including organizing media assets and preparing print proofs.

World Print | October 2014 - October 2015

GRAPHIC DESIGNER - FULL TIME

Designed all advertising and promotional materials for the business, including print ads, flyers, and branded collateral.

Managed end-to-end print production processes, including printing, cutting, guillotining, laminating, and creasing to ensure high-quality output and customer satisfaction.

Executed direct sales initiatives such as cold calling and email outreach to generate leads and grow the client base.

Promoted the company and its services on social media platforms, including Twitter and Facebook, to increase visibility and engagement.

Atiigo Media | February 2014 - July 2014

JUNIOR GRAPHIC DESIGNER - CONTRACT

Designed a wide range of print and promotional materials including newspaper advertisements, flyers, posters, pop-up banners, logos, board games, DVD covers, and presentation folders.

Completed design projects for multiple government agencies in Nunavut, including the Office of the Language Commissioner, Health Canada, and the Government of Nunavut, working with four different languages.

Operated Xerox digital printers and Epson large-format printers to produce high-quality printed materials.

Provided professional and timely customer service, managing client queries and orders from concept through to final delivery.