



PROFILE

Experienced Graphic Designer with a proven track record in event services, print production, and marketing industries. Highly skilled in both traditional and digital design, with a strong foundation in the visual arts. Continuously enhancing my expertise through evening courses, applying new skills directly in my current role. Known for being adaptable, detail-oriented, and able to multitask while providing reliable support across teams.

EDUCATION

CERTIFICATE IN UX DESIGN
George Brown College | 2025 - 2026

CERTIFICATE IN FRONT END WEB DEVELOPMENT
Sheridan College | 2019 - 2026

CERTIFICATE IN ADVANCED GRAPHIC DESIGN
George Brown College | 2020 - 2021

CERTIFICATE IN GRAPHIC DESIGN
Humber College | 2018 - 2019

CERTIFICATE IN SOCIAL MEDIA
Humber College | 2017 - 2018

BACHELOR OF ARTS (HONOURS) IN GRAPHIC DESIGN
Atlantic Technological University | 2008 - 2009

BACHELOR OF ARTS IN GRAPHIC DESIGN
Atlantic Technological University | 2003 - 2006

PRO SKILLS

Photoshop	<div style="width: 100%; height: 10px; background-color: #000080;"></div>
Illustrator	<div style="width: 100%; height: 10px; background-color: #FF8C00;"></div>
InDesign	<div style="width: 100%; height: 10px; background-color: #FF00FF;"></div>
HTML/CSS/JS	<div style="width: 95%; height: 10px; background-color: #90EE90; border: 1px solid #000;"></div>
Wordpress	<div style="width: 100%; height: 10px; background-color: #A9A9A9;"></div>
Joomla	<div style="width: 95%; height: 10px; background-color: #FF4500; border: 1px solid #000;"></div>
Drupal	<div style="width: 100%; height: 10px; background-color: #ADD8E6;"></div>
After Effects	<div style="width: 95%; height: 10px; background-color: #800080; border: 1px solid #000;"></div>
Premiere Pro	<div style="width: 95%; height: 10px; background-color: #800080; border: 1px solid #000;"></div>
Autodesk Maya	<div style="width: 95%; height: 10px; background-color: #00CED1; border: 1px solid #000;"></div>
Social Media/SEO	<div style="width: 95%; height: 10px; background-color: #696969; border: 1px solid #000;"></div>
Photography	<div style="width: 95%; height: 10px; background-color: #FFD700; border: 1px solid #000;"></div>
Figma	<div style="width: 95%; height: 10px; background-color: #6495ED; border: 1px solid #000;"></div>
Canva/Powerpoint	<div style="width: 95%; height: 10px; background-color: #00B0F0; border: 1px solid #000;"></div>

WORK EXPERIENCE

Nightingale Corp | October 2022 - Present
DIGITAL GRAPHIC DESIGNER - FULL TIME

Managed the design and execution of all print and digital marketing materials while overseeing production budgets and maintaining the company's Drupal website.

Created technical drawings, product renderings, and detailed information pages to support new product development and promotional efforts.

Produced sales presentations, newsletters, social media content, and videos to enhance client engagement and brand visibility.

Collaborated with senior leadership on showroom redesigns and supported the sales team with customized visual assets.

TruCash | January 2022 - September 2022
DIGITAL CONTENT MARKETER - FULL TIME

Customized web templates using HTML, CSS, and JavaScript for client platforms and virtual portals.

Designed a range of marketing materials including posters, case studies, and promotional displays for client presentations.

Created 3D graphics, animations, and augmented reality content for the company website using Autodesk Maya.

Produced animated explainer videos, edited mobile app UI designs, and developed internal newsletters using MailChimp.

Human Resources Professionals Association | December 2020 - December 2021
DESIGN AND CREATIVE SPECIALIST - CONTRACT

Designed a variety of print and digital materials, including annual reports, corporate branding, digital ads, and newsletters, from concept to completion.

Maintained brand consistency across all communications and print production, while contributing to the planning and content of the HRPA website.

Produced email campaigns in HubSpot and monitored performance through analytics, while also creating graphics for social media and video content.

Demonstrated strong proficiency in Adobe Creative Cloud and WordPress, and supported digital ad deployments for major events like the HRPA 2021 Annual Conference.

IBI Group | March 2020 - December 2020
INTERMEDIATE GRAPHIC DESIGNER - MATERNITY LEAVE CONTRACT

Utilized creative design skills to develop print and digital materials including high-value proposals, booth graphics, brochures, and presentations.

Collaborated with cross-functional teams to produce e-communications, marketing videos, and custom client-facing deliverables.

Maintained brand consistency by creating layouts using corporate templates and providing creative direction throughout the design process.

Managed production of print-ready assets, met tight deadlines, and ensured efficient organization of design files and project resources.

Pro-X Event | January 2016 - March 2020
GRAPHIC DESIGNER - FULL TIME

Designed a wide range of marketing materials and digital assets using Adobe Creative Cloud, maintained and updated the company's WordPress website with content and visuals.

Contributed to the design and launch of a U.S.-focused website, supported social media marketing with custom graphics and posts, and helped generate leads that resulted in new client acquisitions.

Enhanced website SEO and traffic using tools like Google Analytics, SEMrush, and Yoast, while also assisting with blog content and promotional campaigns.

Supported print production and finishing tasks, trained staff on file preparation, and performed administrative duties including organizing media assets and preparing print proofs.